

Branch To-Be List

Goals	11/2/13 Priority	Methods
A <b>Goal</b> is a result that we want to make an effort to accomplish. It is measurable, either objectively or subjectively.		A <b>Method</b> is an action we perform in order to accomplish the Goals. (A Process is a series of actions or steps taken to accomplish the Goals.)
Larger group; 28 members --> greater than 35		
Better class attendance; more consistent		
Larger class attendance		
More people involved in leadership		
More newsletter article authors		
More paid demos; consistent revenue source		
More dances		
More frequent partnering with Portland Branch, other organizations; e.g. PHG, pipe band; Irish Ceili-Scottish dance		
Be inclusive of everyone who is interested in learning Scottish Country dancing, performing dancing, teaching, devising dances, and/or playing music.		
Encourage social friendships		Encourage creative ways of having fun with dancing beyond classes. This could include social activities like picnics, movie nights, weekend trips to workshops, trying out new dances, etc.
Encourage teachers by providing opportunities for growth, supplies and appreciation		
Help grow local musicians to play for our dances and performances.		
Encourage dance devisors by producing dance books, testing dances and assisting preparation of dances for RSCDS competitions.		
Continue to document accomplishments and experiences of our branch, as well as individuals, through the Newsletter and historical scrapbooks. Refresh memories by commemorating achievements.		
Give recognition for efforts of individuals to put on a dance event.		
Solve publicity black hole; better promoting ourselves.		
Give Branch perspective feedback to RSCDS; e.g. branch - RSCDS goals misalignment, people don't know what SCD is, ...		
Have a destination event; less frequently than annually		
Have a Branch demo team		
Stealth survey branch members and dancers for qualities they would like to see branch pursue; e.g. individual chats during social time		
		New SCD class model; social + lesson; experienced dancers angels, pay optional ; member benefit; price \$5 , teacher honorarium (separate individual SCD classes dilute participation)